

### Ahlstrom in brief

Ahlstrom is a global leader in combining fibers into sustainable specialty materials. Our purpose is to Purify and Protect, with Every Fiber, for a Sustainable World. Our vision is to be the Preferred Sustainable Specialty Materials Company for all our stakeholders. We serve five growing and distinctive end markets, which form the basis for our five divisions: Filtration, Food & Consumer Packaging, Healthcare, Building Materials, and Technical Materials. Our pro forma net sales 2021 for continuing operations amounted to EUR 2.6 billion and we employ some 7,000 people.

Read more at [www.ahlstrom.com](http://www.ahlstrom.com)

### STAY IN TOUCH

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# WallWise<sup>✓</sup>

## The Value for Money Choice

**AHLSTROM**

THE VALUE FOR MONEY CHOICE

# WallWise<sup>®</sup> ✓

Printers want to develop their competitive advantage in an overcrowded market, by bringing qualitative and value added materials at an affordable price.

Ahlstrom WallWise<sup>®</sup> is the widest range of value for money nonwoven and now **paper**, designed to bring competitive advantages, at affordable price.

- ✓ Ease of use
- ✓ High stability
- ✓ Qualitative touch and feel
- ✓ Good printability and opacity

## Available in the range:

### NONWOVEN FACINGS

#### For direct printing

The paste-the-wall advantages of a real nonwoven at an affordable price.

### NONWOVEN BACKINGS

NEW

#### For expanded and flat vinyl

Finally on the market, a truly qualitative paste-the-wall and stripable nonwoven backing at affordable price.

### PAPER BACKINGS

NEW

#### For expanded and flat vinyl

A paper backing bringing strong specifications at low grammages.

The new range of WallWise<sup>®</sup> nonwoven and paper comes from our Arches plant, in France, well known in the world for the quality of its paper since 1492.

This plant, dedicated to the production of demanding high quality products – Décor paper, Fine Art and Abrasive papers – offers to the market an excellent asset for the production of wallcovering, in terms of product characteristics (printability, opacity, stability management) and quality management (ISO14001, ISO18001, ISO9001, ISO50001).

